

Announcing New Annuity Insight Report

Variable Annuity Living Benefits and Eligible Funds

Annuity Insight is pleased to announce a new report that provides key information on the industry's most popular and newly innovated living benefits. "Variable Annuity Living Benefits and Eligible Funds" includes benefit and fund data updated to September 2010.

This report serves as a comprehensive guide to 28 benefits of the latest VA living benefits from 18 companies. All but two of the benefits impose investment restrictions. In particular, the report puts information on the investment options at your fingertips, including descriptions on the allowable investments. Benefit summaries are coupled with detailed fund information on asset allocations, performance (absolute and relative), and fees, organized conveniently by investment category.

The report includes individual investment options, insurer-driven model asset allocation programs, and client-driven custom allocation programs.

- ✓ Monitor competing living benefit options
- ✓ Identify investment limitations associated with key living benefits
- ✓ Identify maximum equity exposure, a proprietary calculation
- ✓ Compare living benefits and investment options across VA providers
- Compare fund performance and fund composition of the eligible investment options



How clients can leverage the report

Insurers—

- Competitive intelligence
- Product management
- Investment selection

Asset managers—

- Sub-advisory relationships
- Better understand the living benefit landscape

For information on the report or to request a sample, contact:

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The cost of this 300+ page, comprehensive report is \$9,000











